

v.3.



EARWORM

A full service podcast production agency.

The deck

2023/24

WHO WE ARE

We're a high-octane, cheeky, and boundary-pushing team that dares to be different. We live for audio adventures and strive to create content that gets your audience hooked like a catchy tune stuck in their heads (hence the name 😊).

Our talented squad of creative rebels specialises in crafting one-of-a-kind podcast experiences, tailored to your unique voice and story. From conceptualising to production and beyond, we've got your back!





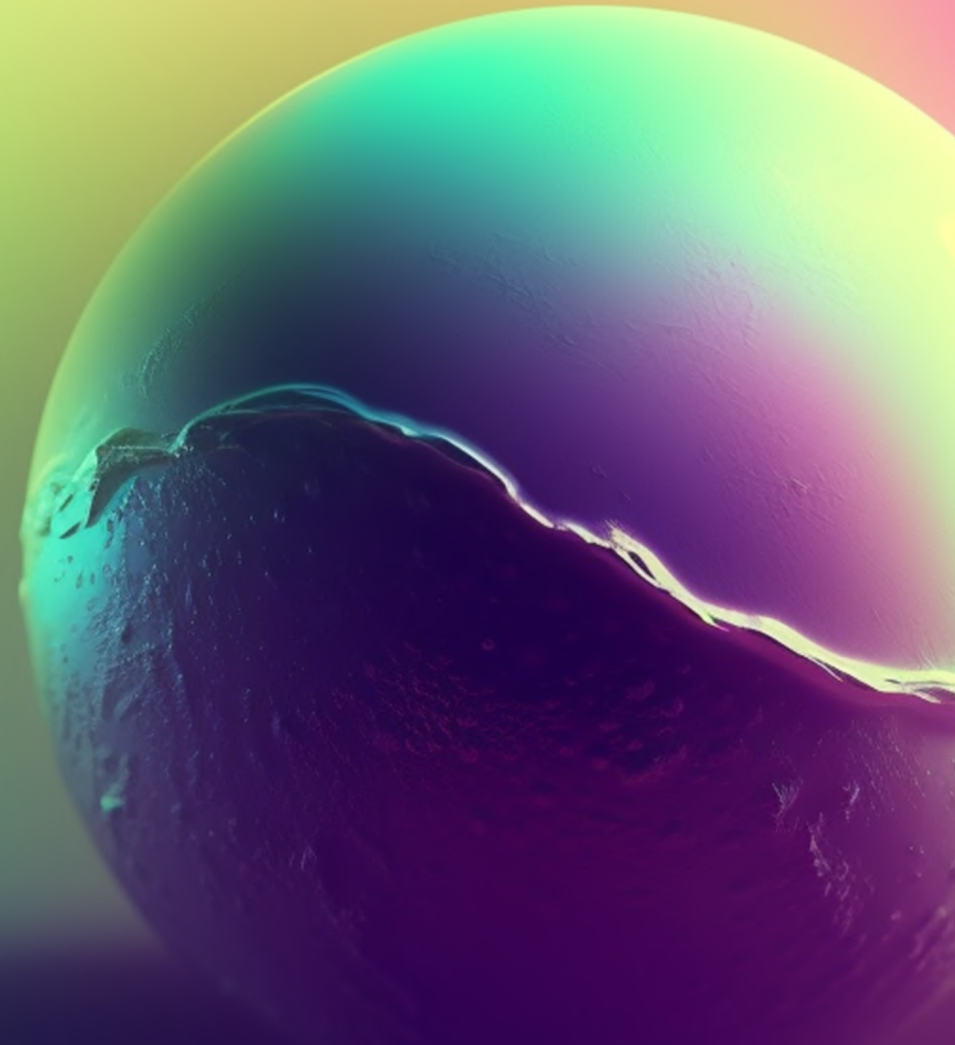
Bring the audience in to your world



OUR MISSION

At Earworm, we dare to be polarising. Our mission is to unapologetically amplify the voices of brands and individuals, crafting audio experiences that spark intense reactions and leave no listener indifferent.

We are relentless in our pursuit of boundary-pushing podcast adventures, unafraid to challenge norms and provoke with our bold, cheeky style. Our fearless team of audio renegades is driven by a burning passion for audio storytelling that's either adored or despised – but never ignored. Together, we create unforgettable podcast experiences that will have people either raving or ranting about us, and we wouldn't have it any other way.





THE PODCAST MARKET

- Exploring the Expanding Audio Landscape

1

Rapid expansion

The global podcast market has seen consistent year-over-year growth, with millions of active podcasts and billions of downloads.

2

Diverse genres

The podcast market caters to a wide range of interests, from entertainment and education to news, business, and beyond.

3

Bright forecast

The podcast market is expected to grow 200% by 2025, fueled by technological, new distribution channels, and increasing global smartphone usage.

4

Increased listenership

Podcast listenership continues to rise, with more people discovering and enjoying this on-demand audio format across various demographics.

5

Growing ad revenue

Podcast advertising revenue has soared, making it an attractive platform for businesses seeking to reach engaged, loyal audiences.

- Reach more listeners

OUR APPROACH TO MARKETING

At Earworm, we don't just create captivating podcasts; we excel at digital marketing, ensuring your content reaches its full potential. Our team of marketing experts is dedicated to driving clicks to your podcast or landing page, attracting a wider audience and boosting engagement.

By strategically optimising your marketing budget, we generate a measurable return on investment. Our approach is data-driven, utilising analytics and insights to inform our tactics, ensuring maximum impact and efficiency.

Partner with Earworm and experience the difference our digital marketing expertise can make for your podcast. Let us help you turn clicks into loyal listeners and achieve measurable success.





CRAFTING EXCEPTIONAL PODCASTS

- Unparalleled Audio Production & Editing

At Earworm, we pride ourselves on our meticulous approach to audio production and editing. Our team of skilled audio engineers and editors work collaboratively to ensure your podcast stands out from the crowd with exceptional sound quality and engaging content.



Crisp, clear sound

State-of-the-art recording equipment and software for captivating audio.



Seamless Editing

Distraction-free listening experience, preserving your podcast's authenticity.



Story-driven focus

Collaborative crafting of compelling narratives for maximum engagement.



Custom soundscapes

Unique music and sound effects to elevate production value and impact.



Consistent quality

Rigorous standards for a consistently exceptional listening experience.

- Data-Driven Strategy

PODCAST ANALYTICS

At Earworm, we harness the power of data and analytics to drive your podcast's **success**. By analysing industry trends and performance metrics, we craft tailored strategies, optimise marketing efforts, and fine-tune content to resonate with your target audience.

Our transparent reporting empowers you to make informed decisions, ensuring maximum impact and a continuously evolving podcast experience that keeps listeners coming back for more. Embrace Earworm's data-driven approach and unlock your podcast's full potential.



OUR FEES

At Earworm, we believe in providing exceptional podcast services for clients of all sizes and budgets. Our fees are tailored to suit your individual needs, whether you're a micro-influencer or a multinational corporation. We pride ourselves on our flexibility, having invoiced projects ranging from a few hundred pound to up to £100k.

By offering bespoke pricing structures, we ensure that you receive the right services for your specific requirements, without compromising on quality or impact. Partner with Earworm and experience a podcasting agency that adapts to your budget, helping you achieve audio success at a price you can afford.

- Trusted by Industry Leaders


OUR CLIENTS


At Earworm, our diverse clientele ranges from ambitious influencers to well-established corporations, all of whom trust us to deliver a professional, cutting-edge service that consistently meets and exceeds expectations. Our unwavering commitment to excellence ensures that every project we undertake showcases the high standard of work our distinguished clients demand. We're proud to be a reliable partner in delivering innovative and engaging audio content that resonates with audiences around the globe.



READY TO GET STARTED?

The world of exceptional podcasting awaits! If you're excited to embark on an audio journey with Earworm, we'd love to hear from you. Our team of creative rebels is eager to collaborate with you, tailor our services to your unique voice and story, and make your podcast a resounding success.

 earworm.co

 hi@earworm.co

