





Crafting Exceptional Podcasts

# PACKAGES BROCHURE

2023/24

 earworm.co

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# HELLO, WE'RE EARWORM

**We're an audacious and innovative team that thrives on audio adventures and challenging norms.** At Earworm, we champion stories that need to be told, especially those with social significance and thought-provoking content. We're passionate about amplifying unique voices and aren't afraid to dive into controversy.

Our diverse crew of creative trailblazers is adept at tailoring podcast experiences to reflect your unique journey and message. We revel in creating content that resonates with audiences, leaving them as hooked as a catchy tune they can't shake off (thus, the name). From concept to production and beyond, we provide unwavering support, ensuring your podcast echoes your voice and impact.

# CRAFTING EXCEPTIONAL PODCASTS

At Earworm, we pride ourselves on our meticulous approach to audio production and editing. Our team of skilled audio engineers and editors work collaboratively to ensure your podcast stands out from the crowd with exceptional sound quality and engaging content.



## **Crisp, clear sound**

State-of-the-art recording equipment and software for captivating audio.



## **Seamless Editing**

Distraction-free listening experience, preserving your podcast's authenticity.



## **Story-driven focus**

Collaborative crafting of compelling narratives for maximum engagement.



## **Custom soundscapes**

Unique music and sound effects to elevate production value and impact.



## **Consistent quality**

Rigorous standards for a consistently exceptional listening experience.



# UNLIMITED CONTENT FROM A SINGLE SOURCE

Experience the exponential ROI of podcasting with our game-changing content repurposing strategy. At Earworm, we believe in the power of 'Create Once, Repurpose Endlessly!' Just one insightful podcast episode can transform into a treasure trove of compelling content - think captivating blog posts, engaging social media snippets, informative newsletters, and SEO-boosting articles, all speaking directly to your audience across various platforms.

Your podcast becomes a content creation machine, expanding your reach, increasing brand visibility, and amplifying your message in ways no other medium can. It's time to make every word count, and every episode a marketing goldmine.

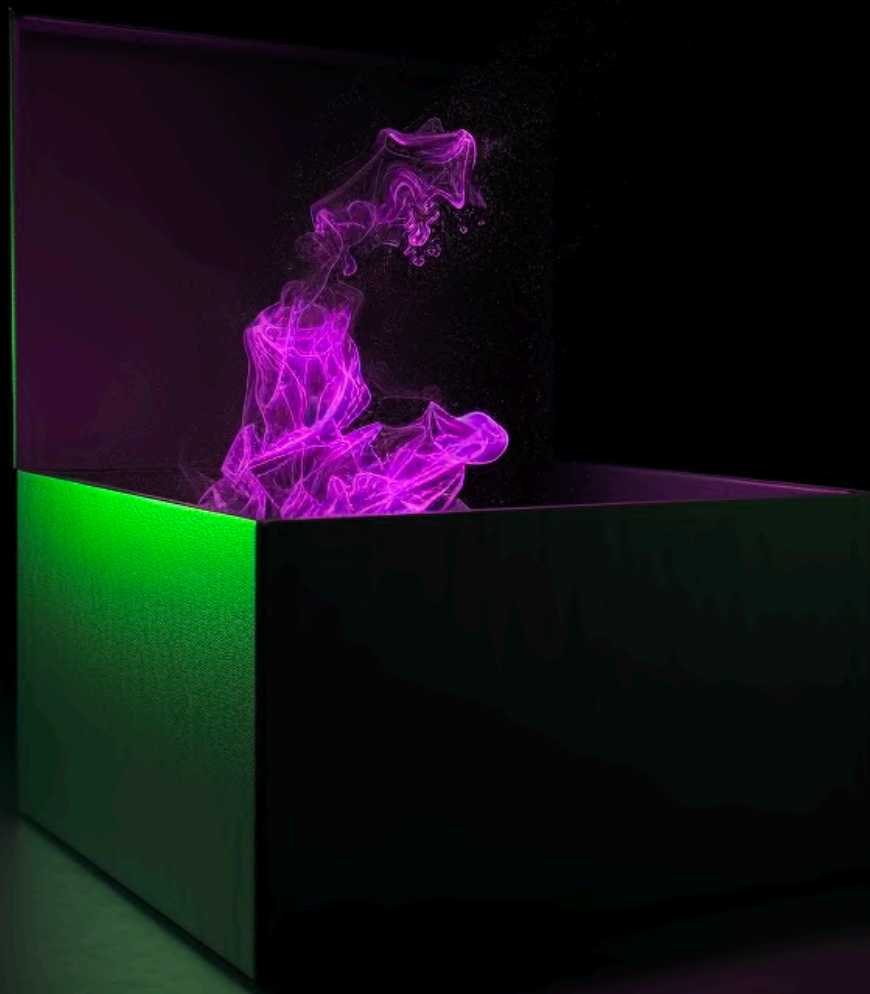
# MONTHLY PACKAGE PRICES

Embrace podcasting's potential with Earworm's comprehensive monthly packages. Opt for one, two, or four episodes per month - each offers a seamless, end-to-end podcast solution. We manage, record, edit, and distribute, so you focus on compelling content. With Earworm, your monthly investment delivers unparalleled value and convenience. Experience the fusion of creativity, expertise, and convenience, tailored for your unique needs.

**1 Episode**  
**£699**  
Per Month

**2 Episodes**  
**£1250**  
Per Month

**4 Episodes**  
**£2350**  
Per Month



# WHAT'S INCLUDED?

Each week, we populate your client folder with a spectrum of creative elements. These aren't just generic items - we tailor them specifically for your podcast and audience. From finely-tuned episode edits to engaging social posts, every asset is crafted to extend your podcast's reach and resonance.

What's more, we're all about collaboration. We upload the assets ahead of release, so you have time to review, provide feedback, and request amends. It's a partnership - your insights fuse with our expertise to deliver a podcast experience that truly stands out.



## Podcast Files

- 1 x High-quality branded video podcast
- 1 x High-quality WAV podcast episode



## Creative Assets

- 1 x Reel teaser video with captions (Tiktok, Instagram, Youtube Shorts)
- 1 x Reel thumbnail for Instagram
- 1 x Teaser video with captions (Youtube, LinkedIn, Website)
- 1 x Youtube Thumbnail
- 2 x Shownote Options
- 5 x Title ideas
- 1 x Twitter thread
- 1 x Facebook Post
- 1 x Blog




## Other


- 1 x 20 minute strategy
- 24/7 Whatsapp & Email Support



# GET IN TOUCH

The world of exceptional podcasting awaits!

 [www.earworm.co](http://www.earworm.co)

 [hi@earworm.co](mailto:hi@earworm.co)